

Cuba: Deepening Normalization



Building Trust Team:
Teresa Garcia Castro



Cuba Internal Reform Team:
Bastien Andruet
Garric Buzzard
Iveta Stefancova



U.S. Policy Team:
Justine King
Zachary Libow
Brandon Pless

Investment and Infrastructure Team:
Adrian Rico Galindo
Aime Silfa-Ramirez
Patricia Thomas

Introduction and Context



OBJECTIVE: Assess the normalization process so far; analyze the opportunities and obstacles ahead; and develop strategies for anticipating and resolving challenges to the evolution of the healthy, mutually beneficial relationship that both countries seek.

CLIENT: U.S. Chamber of Commerce

Building Trust Beyond Business

Academic, Cultural, and Sports exchanges



(Old Havana, Capitolio in background)

Cuban Political & Economic Reforms



Disregard any sceptics
“Come first, eat twice”
Understand the unique model





U.S. Policy

Stay aware
Reverse retaliatory actions
Use the loopholes



Trade and Infrastructure



Build on biotech
Partner with co-ops
Prioritize infrastructure



Vegetables



Coffee



Fruits



Herbs & Spices



Questions and Comments?



(Havana Bay)