

# EXERCISE

## “BREXIT”

### GUIDELINES

You will write two articles

- Saturday: How did Brexit come about, and what does it indicate about UK political and economic culture? What happened and why?
- Sunday: What is going to happen, and what are the implications for the UK, the EU, and the United States?

### Details

- 500-600 words; 3-4 concise paragraphs
- analytic writing format (per below and other handouts/slides)
- write your article on a computer; name it with your first name and last initial; and save in the Blackboard space entitled “IN-CLASS” under the correct day
- don’t feel limited to the sources provided

Structure of a Simple-form Analytic Article			
<i>Main, Basic Elements to Satisfy Your Audience’s Needs</i>			
Reader’s Needs		Structural Element	
• Clear, meaningful summary	➔	Thesis – BLUF	One sentence or short paragraph
• Enough facts to understand phenomenon	➔	Factual snapshot, validation	Perhaps one quarter of paper
• Grasp of why and how it’s happening	➔	Drivers and trends	Perhaps one half of paper
• Idea of what will happen and what else could happen	➔	Scenarios, Alternatives, and “Wild Cards”	} Perhaps one quarter
• Why it’s important	➔	Implications	