

Name: _____

Building Analysis

Thesis

Framing

Drivers & Trends

Driver

Trend

Driver 1:

Driver 2:

Driver 3:

Driver 4:

Scenarios

Scenario 1:

Scenario 2:

Wild Cards

Wild card 1:

Wild card 2:

Implications

Implication 1:

Implication 2:

Implication 3:

Other Points