

What are drivers?

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Borrowing from the “3-i framework” ...

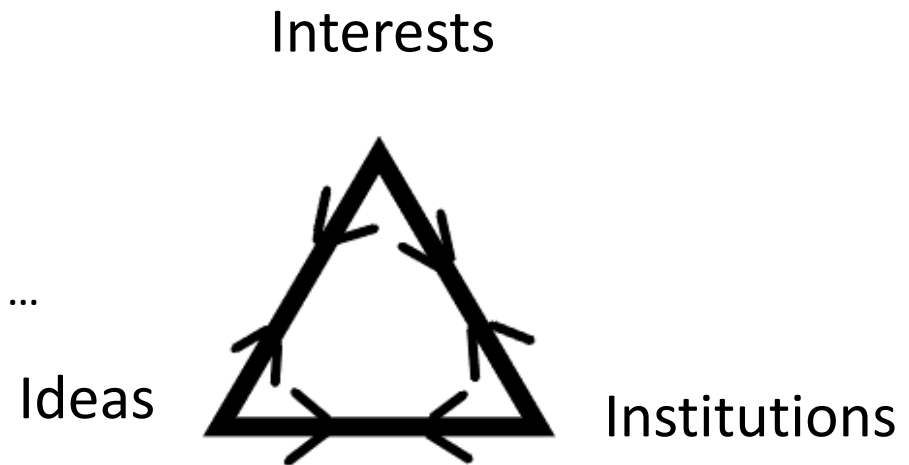


In our PERSONAL lives ...

	Interests	Ideas	Institutions
drivers	Work	Education	Parents
	Food	Religion or values	Boy/Girlfriend
	Love - Sex	Political thought	Husband/Wife
	Family	Ideology	Colleagues
	Home	Imposed expectations	Friends
	Transportation		Political party
	Entertainment		Employer
	Recreation		
	Challenges		

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In our NATIONAL lives ...

	Interests	Ideas	Institutions
drivers	Power/influence	Self-definition	Leadership
	Needs	Nationalism	Abilities/constraints
	Desires/ambitions	History	Economic structures
	Wealth	Concepts/logic	Intermediation
	Economic performance	Values	Inclusion
		Ideology	Topography/geography
			Climate