

EXERCISE

Writing a “Snowflake”

In this exercise, you write a very short analysis of something of general interest.

In 40 words, analyze ...

- How Starbucks makes money
- The importance of mobile phones
- The impact of the “war on terrorism” on U.S. politics
- The value of chocolate to your health
- Snapchat vs. Instagram vs. Facebook
- Why pizza is good for you
- Or ... another topic of your choosing

In those 40 words ...

- a. Write a thesis or conclusion.
- b. Write an argument or explanation.
- c. Write something about the implications.

The sentences can be ungrammatical ... and contain ellipses.
